



Guided Practice Worksheet

Instructions:

Please make a copy of this document before you begin. Do not fill out this workshop worksheet. Once you've made a copy, choose one policy problem and fill out the prompts below. Refer to our recorded webinar slides, or utilize your mentors if you have any questions.

Policy problems & recommendations:

1. Child Care
2. Paid Family Leave
3. Reproductive Care
4. Universal Free Meals in Public School
5. Child Tax Credit
6. Family Separation at the Border
7. Equitably-Funded Public Schools
8. Community Schools
9. Youth Mental Health
10. School-to-Prison Pipeline
11. Community and School Safety
12. Paid Youth Service and Work Opportunities
13. Lower Voting Age
14. Affordable and Accessible Higher Education

TOPIC:

<u>PROBLEM IDENTIFICATION:</u>
What is the problem?
Who is responsible for the problem?
<u>SOLUTION BRAINSTORMING</u>
How could you use the policy process to address this issue?
<u>SOLUTION NARROWING</u>

Which of these approaches feels most strategic? Which of these approaches feels the hardest? Which feels the easiest? Which will be the fastest? Which will be the closest?

Of the different actors, which actor do you think it would be most strategic to target? Why?

BUILDING THE LITIGATION OR POLICY CAMPAIGN

Stakeholders: Who will you need to convince? Who are the key stakeholders? What allies will you need?

What resources will you need to succeed?

Key media or communications: Are there particular outlets or social media channels that you think will help spread your message? How can you use these outlets most effectively?

Core message: What is your bumper sticker?

What other persuasion tactics will you use?

